



2024 Loving your later life expo.

FREE ENTRY

**Tamworth Regional
Entertainment and
Conference Centre (TRECC)
Friday 31 May, 9am - 3pm
Saturday 1 June 9am - 3pm**

Showcasing products and services to
inform, educate and entertain.

**2 day lifestyle event for over 60's,
carers, and support people.**

- Exhibitors
- Guest Speakers
- Workshops
- Demonstrations
- Entertainment



2024 Event Sponsorship Opportunities!

Loving Your Later Life: A Lifestyle Expo for Over 60's

Friday 31st May and Saturday 1st June 2024

Tamworth Regional Entertainment Centre (TRECC) from 9am to 3pm.

Featuring Special Guest Appearances by:
Australia's Original MasterChef - Julie Goodwin
Fitness Expert Commando Steve

This exciting event will connect people and businesses from all over the Northwest region, providing a unique platform that caters to older people and their needs and interests. Held over two fun-filled and informative days, we are seeking motivated businesses who are keen to access this valuable market.

Over the course of the 2-day event, there will be activities, discussions, and inspiring guest speakers to keep everyone informed and entertained.

By becoming a sponsor of the [Loving Your Later Life Expo](#), you will not only increase your brand exposure but also have the opportunity to network with potential customers within the rapidly growing older market segment. This event serves as an excellent platform to educate and inform older Australians about the products and services you offer, assisting them in achieving their later life goals.

We invite businesses and organisations from various sectors, including Health and Wellness, Lifestyle and Leisure, Retirement Planning, Housing and Accommodation, Technology and Innovation, Community and Support Services, Fashion, Beauty, and Style, Travel, Caravanning, Health, Nutrition, and Wellbeing Services, to participate in the Expo.

General entry to the Expo is free for visitors, ensuring that everyone has the chance to explore the diverse range of offerings and experiences available.

In 2024, we are offering three levels of Sponsorship Opportunities to suit your business needs and objectives: Gold, Silver, and Bronze Event Sponsorship. In addition, you can also book an exhibitor booth to showcase your products and services. Our sponsors will be given priority to choose your space at the event (subject to availability).

Gold Sponsorship - \$10,000 +GST:

- High visibility logo placement on all promotional materials (Multimedia)
- Exclusive opportunities for product showcase and demonstrations on 1 day of program
- Extensive pre-event and on-site promotion including promotional flags on stage and external to venue
- MC Mentions live throughout the 2 day event

Silver Sponsorship - \$3,000 + GST:

- Logo placement on all printed promotional material and program and social media
- MC mentions live throughout the two-day event
- Promotional flag with high visibility placement at entrance of event

Bronze Sponsorship - \$1,500 + GST:

- Logo placement on printed program material and social media
- MC mentions live throughout the 2 day event

In addition to the Expo itself, we are committed to implementing a comprehensive marketing and publicity campaign to maximize exposure for all exhibitors. Our campaign includes social media promotions, targeted advertising, dedicated email campaigns to our extensive subscriber list, press releases and media coverage in local and regional publications, online event listings, community calendars, prominent event signage and banners, as well as publicity and media coverage.

Don't miss this exclusive opportunity to showcase your products and services to a valuable and growing market segment. Secure your sponsorship today by choosing the level that best suits your business objectives.

We would be delighted to discuss the sponsorship opportunities further and tailor a package that aligns with your specific requirements. Please contact us at heidi@2creativemedia.com.au or

026761 2222

We look forward to welcoming you as a valued sponsor at the McLean Care

2024 Loving Your Later Life Expo.

Loving Your Later Life Sponsorship Booking Form

Lifestyle Expo for over 60's

9am-3pm on 31st May and 1st June 2024

TRECC Tamworth Regional Entertainment Centre

Select your level of Sponsorship

- ❖ **Gold \$11,000 inc GST**
- ❖ **Silver \$3300 inc GST**
- ❖ **Bronze \$1650 inc GST**

Company Name: _____

Contact Person: _____

Phone Number: _____

Email: _____

ABN: _____

Industry Type: _____

Payment Information:

Invoice will be raised on receipt of intention to participate as a sponsor.

Signature: _____

Date: _____

Please return this form to heidi@2creativemedia.com.au to secure your sponsorship space. If you have any questions, please do not hesitate to contact us at 026761 2222.

We look forward to working with you to make the Loving Your Later Life Seniors Expo a huge success.